

EDGE26

IRELAND'S CREATIVE
ECONOMY SUMMIT

Founding Patron Prospectus



 **CREW**

 Rialtas na hÉireann
Government of Ireland

 Arna chomhchistíú ag
an Aontas Eorpach
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 Tionól Réigiúnach
an Tuaiscirt & an Iarthair
Northern & Western
Regional Assembly

 Enterprise
Ireland

EDGE26

IRELAND'S CREATIVE ECONOMY SUMMIT

21 May 2026

Dexcom Stadium, Galway

A national initiative uniting industry, policy, talent, research, innovation and investment — coming together to strengthen Ireland's position in the global creative economy.

EDGE26 builds on the spirit of international creative industry gatherings to establish Ireland's own flagship platform for creative enterprise, collaboration, and innovation.

HOSTED BY



WHY EDGE26?

The **creative economy** is one of Ireland's fastest-growing opportunity sectors, spanning film, animation, games, design, immersive tech, and digital media.

It drives **exports, innovation, and high-value regional employment**, powering Ireland's international reputation for creativity and storytelling.

The **West and North-West** are already home to a vibrant creative ecosystem. EDGE26 brings these strengths together on a **national stage with international visibility**.

Startups and entrepreneurs are central to this growth story, and EDGE26 will showcase them alongside industry leaders, investors, and policymakers.

Researchers and third-level institutions are critical in driving skills, knowledge, and innovation pipelines, and EDGE26 will highlight their role in shaping the sector's future.

Galway, on Europe's Atlantic edge, provides a globally distinctive setting; authentic, creative, and connected to both heritage and innovation.

EDGE26 will convene:

Global and national thought leaders in creative enterprise
Policy, funding, and education partners
Industry founders, startups, and innovators
Researchers, academics, and third-level institutions
Investors and regional development agencies

EDGE26 establishes a legacy platform.
An annual summit that will grow into a recognised fixture on the international creative calendar.



FOUNDING PATRON INVITATION

We are inviting a select group of national leaders to join EDGE26 as **Founding Patrons**

As a Founding Patron, your organisation will:

- Shape the national conversation on Ireland's creative economy
- Showcase your organisation within the summit's exhibition area
- Gain visibility and influence across media, government and industry
- Be recognised as a Founding Patron of Ireland's first Creative Economy Summit

Lead and Supporting Patrons will also be invited to an **exclusive Patrons & Speakers Event** in The Tunnel Club at Dexcom Stadium on 20 May 2026, an intimate networking evening for leaders shaping Ireland's creative future.

We are seeking Founding Patrons who will contribute financially to secure the summit's infrastructure, programming and global reach.



FOUNDING PATRON LEVELS

All Founding Patrons will be permanently recognised as co-creators of EDGE26 | The Summit that positioned the West and North-West at the centre of Ireland's creative future.

Together, we are establishing a platform that will strengthen Ireland's creative economy for years to come.

LEAD PATRON €10,000 Contribution

Prominent brand positioning across all summit materials, exhibition space for your organisation, recognition on the main stage, participation in a roundtable or hosted session, and invitation to the Patrons & Speakers Event

SUPPORTING PATRON €5,000 Contribution

Brand presence on event communications and programme, exhibition space, recognition during opening and closing, and invitation to the Patrons & Speakers Event

FRIEND OF EDGE €2,500 Contribution

Logo placement on supporter wall and digital channels, acknowledgment in summit communications

IN KIND PATRON Media/Production/Services

Recognition proportional to support and contribution type



FUNDING & ACKNOWLEDGEMENT

EDGE26 | Ireland's Creative Economy Summit is led by CREW and co-funded by the Government of Ireland and the European Union through the ERDF Northern & Western Regional Programme 2021–2027.

CREW is raising the remainder of the finance through the support of Founding Patrons, industry partners, and in-kind contributors.

This collaborative funding model ensures EDGE26 delivers a world-class platform for Ireland's creative economy, connecting regional innovation with national strategy and global opportunity.



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