

CLIMB Mentorship

6-Month Tailored Mentorship Programme for Entrepreneurs, Start-Ups and SMEs in the Digital Creative Industries



What is CLIMB Mentorship Programme?

The CLIMB Mentorship Programme is a structured, six-month initiative designed to support entrepreneurs and start-ups in the digital creative industries in growing and scaling their businesses.

Through tailored mentorship, participants gain access to expert guidance, peer learning, and practical tools to help achieve their business goals.

How is the programme delivered?

This 6 Month programme includes:

- 12 Hours of 1:1 Mentorship from CREW's panel of industry experts
 - 6 Hours from your Matched Mentor
 - 6 Hours of "Floating Mentorship" which can be scheduled with any member of the mentorship panel
- 2 Hours of Peer-to-Peer Mentorship

The combination of matched, floating and peer-to-peer mentorship will allow participants to explore

Who is the programme for?

The programme is aimed at entrepreneurs, start-ups and SMEs who:

- Are leading or managing a business in the digital creative industries
- Are seeking guidance on business growth, strategy, leadership
- Are committed to personal and professional development over a six-month period

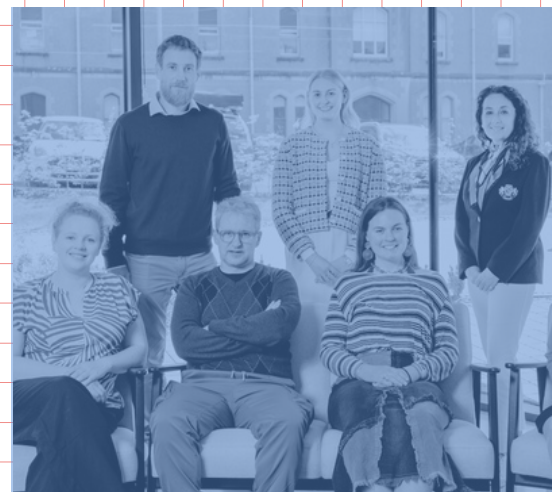
Outcomes

By the end of the programme, participants will:

- Develop a clear and actionable strategy for business growth, based in individual programme objectives.
- Gain targeted advice from a mentor with relevant expertise.
- Build a supportive network of peers and mentors.

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Who delivers the programme?

Mentorship is provided by experienced business mentors and industry experts, matched to participants based on business needs and goals. Participants will select their mentors following a Mentorship Matchmaking Day.

Mentors bring expertise across areas such as business strategy, marketing, finance, leadership, and scaling operations. Peer-to-peer sessions are facilitated by CREW to ensure focused and valuable exchange.

Cost & Funding

The cost to participant is €285.

The programme is being offered to the SME at 20% of the market rate (the full programme is valued at €1415) with the remaining 80% supported by Enterprise Ireland Smart Region scheme.

Payment is due in full before the programme commences. In order to avail of this discounted rate, all applicants are asked to confirm that they have the appropriate De Minimis balance to accept the support.

Key Dates

10 October	Applications Open
24 October	Applications Close
31 October	Programme Kick Off
10 November	Mentorship Matchmaking Day (online)
24 November	Mentor Matches Finalises
December 2025	Mentorship Begin
May 2026	Programme Close