



2025

IMPACT REPORT

WHERE CREATIVITY
MEANS BUSINESS



“I have participated in many business programmes over the years, but I have never experienced such a personalised and thoughtful level of guidance as I received through CREW. Every element of the support was designed to help me grow as a founder and bring real clarity to my company’s vision.”

- Dora Jean Gillespie, Starilum

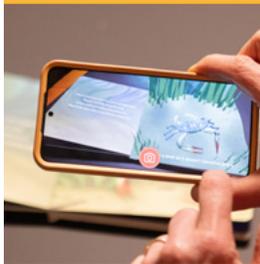
TRAINING PROGRAMMES

In 2025, CREW scaled its incubator programmes for early-stage digital creative entrepreneurs and launched CLIMB, CREW's new growth-stage programme supporting Creative Leaders to drive market and business growth.



13
Growth Stage
Enterprises
Supported

38
Incubation
Enterprises
Supported



5
Incubation
Programmes

418
Training
Programme
Participants



STRATEGY & DIRECTION

Launched CREW's 2025–2029 Strategy, 'Where Creativity Means Business', setting a clear roadmap for growth, innovation, and long-term impact.

STUDENT ENGAGEMENT

253 Irish undergraduate students engaged through Creative Industries Discovery Sessions.

PARTNERSHIPS

In 2025, CREW collaborated with 23 partner organisations (regional, national, international) across 11 project initiatives.

30+
Mentors
engaged
across CREW
Programmes

NETWORK & REACH

Since opening the Creative Enterprise & Innovation Hub in 2024, CREW has hosted and supported key industry events including Design Declares! (with the Institute of Designers in Ireland), the Creative Business Cup (with the Western Development Commission), and Designing for Space (with the Irish Space Association).

In 2025, over 190 people attended CREW's Design Mingle networking events in collaboration with LEO Galway. CREW also hosts regular community meet-ups for screenwriters, game developers and other creative practitioners.

70
Events
Hosted

1350
Event
Attendees

INTERNATIONAL NETWORK

In 2025, CREW signed an MOU with 2112 (Chicago, USA) to strengthen international collaboration, enabling structured knowledge exchange, mentorship, and market-entry support for companies scaling globally. CREW also continued to develop EU partnerships with partners across 12 European countries.



ENTERPRISE SUPPORT

The CREW Hub is a thriving ecosystem for digital creative enterprises, from newly established entrepreneurs and start-ups to scaling companies, strategic enterprise enablers and corporate members supporting our community to scale.

35
Enterprises
based in CREW

83
Jobs based
in CREW

8
Corporate
Members



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FUNDED BY



For a full list of CREW's partners and members, please visit our website.